



BC TURF MANAGEMENT FIELD DAY

**THURSDAY, SEPTEMBER 21, 2023
INTER RIVER PARK IN NORTH VANCOUVER**

THE WESTERN CANADA TURFGRASS ASSOCIATION AND SPORTS TURF CANADA ARE PROUD TO PRESENT THE 2023 BC TURF MANAGEMENT FIELD DAY. THIS FULL DAY INDUSTRY EVENT BRINGS TOGETHER PROFESSIONAL TURF MANAGERS FOR SPECIALIZED TURF MANAGEMENT EDUCATION, NETWORKING AND TO CHECK OUT ALL THE LATEST EQUIPMENT, SUPPLIES AND SERVICES, UP CLOSE AND PERSONAL ON-FIELD AND IN REAL TIME! AS A TURF INDUSTRY VENDOR, DON'T MISS YOUR OPPORTUNITY TO BE PART OF THE ACTION AND OF COURSE THERE'S A FANTASTIC LUNCH TOO!

REGISTER NOW!

SCHEDULE OF EVENTS:

| | |
|-------------|--|
| 7:30–8:30 | Registration and refreshments |
| 8:30–8:45 | Opening remarks |
| 8:45–10:30 | Educational sessions indoors then move to Inter River Park |
| 11:00–12:00 | Lunch and tradeshow outdoors |
| 12:00–2:00 | Featured turf demonstrations on-field |
| 2:00–3:15 | Tradeshow continues with more on-field demonstrations |

GUEST SPEAKERS:

Presenting compelling and often harrowing stories of working under pressure with full regard for safety and attention to detail, North Shore Rescue Team Leader Mike Danks will pass along certain key skills that we could all use, in particular, how to communicate effectively with others to achieve shared goals.

Industry leader Egan Davis from the City of Richmond will integrate multiple short-burst presentations into his one hour time slot including bits on native grasses, irrigation precision, no mow areas, hardiness and more.

BC TURF MANAGEMENT FIELD DAY

THURSDAY, SEPTEMBER 21, 2023
INTER RIVER PARK IN NORTH VANCOUVER

Sponsor / Exhibitor Invitation

REGISTER NOW!

SPORTS TURF
CANADA



Display / Exhibitor:

- Two lunches
- 10 x 10 display space assigned - unload and set up your own tables, chairs and equipment
- Opportunities to meet with attendees between 11:00am to 3:00pm
- Company acknowledgement during event
- Company logo in Turf Line News and Sports Turf Manager magazines (post event)

Demonstration Sponsor Includes

Display / Exhibitor benefits plus:

- Company logo in pre-event marketing, on STC & WCTA websites and on screen before morning session
- Demonstration time on the field between 2:00-3:15pm
- Prominent display of two company signs onsite (sponsor supplies)
- Recognition during event

Featured Demonstration Sponsor

Includes Demonstration Sponsor benefits plus:

- Dedicated demonstration time for all attendees between 12:00-2:00pm
- Double booth space assigned
- Recognition throughout event

Event goes rain or shine | Registration and payment required by September 14th, 2023

Company Name: _____

Rep Name: _____

Rep Name: _____

Rep Name (Purchase Lunch): _____

Rep Name (Purchase Lunch): _____

Address: _____

City / Town: _____

Province: _____ P Code: _____

Phone #: _____

Email: _____

Exhibitor Booth Member (\$350 for 2 reps) = _____

Demonstratorion Sponsor (\$600 for 2 reps) = _____

Featured Demonstration Sponsor (\$1250 for 2 reps) = _____

Additional Lunch \$34 X _____ = _____

Total \$ = _____

Method of payment:

Cheque payable to SPORTS TURF ASSOCIATION OF CANADA

VISA MasterCard American Express

Card Number: _____

Expiry: _____ CSC #: _____

Cardholder Name: _____

PLEASE REMIT PAYMENT AND FORM TO SPORTS TURF CANADA

2-364 College Ave. E., Guelph, ON N1G 3B9

Phone: (519) 763-9431

Email: info@sportsturfcanada.com

Web: sportsturfcanada.com

Western Canada Turfgrass Association

PO Box 698, Hope, BC VOX 1L0

Phone: (604) 845-1952 Toll free fax: 1-866-366-5097

Email: exec.director@wctaturf.com

Web: wcta-online.com