

Saskatchewan Sports Field Training Day

Sponsors / Exhibitors Invitation

Wednesday, July 24th, 2019

University of Saskatchewan

Tradeshow Exhibitor Option includes: (\$200)

***see exhibiting with sponsorship options below**

- 2 registrations for full event including lunch
- Outdoor 10 x 10' space assigned - simply unload and set up your own tables, chairs and equipment to display your products and/or services
- Opportunities to meet with attendees

Registration and payment required by July 19, 2019
You will receive a booth layout and selection request upon registration.



1st time in Saskatchewan!

Sponsorship Levels & Benefits

► Feature Sponsor \$350

- Includes exhibitor option plus:
- Company logo in event brochure, where possible
- Company logo linked on STC website
- Company logo on screen before and after sessions
- Sponsorship acknowledgement during event
- Company logo in Sports Turf Manager magazines (post event)

► Premiere Sponsor \$700 **only 3 avail

- Includes Feature sponsor benefits plus:
- 10 x 10' exhibitor space at Tradeshow (includes lunch for three)
- Sponsorship recognition throughout event
- On-field opportunity to demo your product

Field Day Program:

7:30–8:30	Registration & Refreshments	12:00–1:00	Lunch
8:40–9:00	Opening Remarks	1:00–3:00	Tradeshow with On-Field Demonstrations
9:00–12.00	Educational Sessions		

Attendees Include:

- Parks & Facility Managers / Supervisors
- Sports Field Groundskeepers / Operators / Technicians / Facility Lead Hands / Foremen

SPORTS TURF™

CANADA
 In partnership



Company name: _____

Exhibitor - (\$200 for 2 reps) = \$ _____

1. Rep Name: _____

We'd like to sponsor (write amount from page before) = \$ _____

2. Rep Name: _____

Additional Lunch (\$30 ea) = \$ _____

3. Rep Name: _____

Total \$ _____

Address: _____

Method of Payment:

City/Town: _____

Cheque payable to SPORTS TURF ASSOCIATION OF CANADA

Province: _____ PCode: _____

MasterCard Visa American Express (contact us)

Phone: () _____

Card No: _____

Fax: () _____

Expiry: MM/YY _____ CSC#: _____

Email: _____

Cardholder's Name: _____

Authorized Signature _____

Exhibit Rules and Regulations

Event Management – ‘Event Management’ used herein refers to Sports Turf Association of Canada and the Western Canada Turfgrass Association, its employees and agents. Enforcement and interpretation of the following rules and regulations is the responsibility of Event Management.

Space Allocation – Exhibit space will be provided on a ‘first-come, first-served’ basis. Fees are due and payable in full to Sports Turf Association of Canada by July 19, 2019 to guarantee participation.

Space Rental – The application for exhibit space, when duly signed by the exhibiting firm and approved by Event Management, shall constitute a valid contract between the parties. If payment is not received within the prescribed time limit, the contract is considered null and void and the space will be made available to another applicant. Should any rented space remain unoccupied on the day of the event, Event Management reserves the right to rent such space to any other applicant or use it for any other purpose without refund to the original applicant.

Cancellation of Exhibit Space – Exhibit space may be cancelled up to 28 days prior to the event without penalty; except for a \$25.00 administration charge; however, a cancellation charge equal to one-quarter the cost of the space will be made by Event Management for space cancelled from 28 to 14 days prior to the event, one-half the cost of the space if cancelled from 14 to 7 days prior to the event, and the full cost of the space if cancelled within 7 days of the event.

Use of Exhibit Space & Restrictions – The space contracted is to be used solely by the exhibitor whose company name appears on the application, as agreed to by both parties, and only products or services of the exhibitor may be exhibited. Any promotion of other products or services is strictly prohibited and will result in the ejection from the event without refund or other appeal. No exhibit will be permitted which interferes with the other exhibits or obstructs the visibility of other exhibits. Exhibits must be confined to the space provided, and where an exhibitor's display is built beyond limitations set forth in this contract, Event Management reserves the right to correct such violations by having the exhibitor alter, remove, or rearrange any or all of the display so that it will comply with the regulations or, if the exhibitor is not available, to make such corrections at the exhibitor's expense. Event Management reserves the right to restrict exhibits which, because of noise, operation of equipment, creation of safety hazards or any other reason, become objectionable or otherwise distract from neighbouring exhibits.

Liability and Insurance – Neither the Sports Turf Association of Canada o/a Sports Turf Canada, the Western Canada Turfgrass Association, nor any of its officers, directors, employees or agents, nor the owners, employees or representatives of the event facility will be responsible for any injury, loss, or damage that may occur to the exhibitor, or the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contract. The exhibitor, on signing this contract, expressly releases the foregoing Association, individuals and firms from, and agrees to indemnify same against, any or all claims for such loss, damage or injury. Exhibitors desiring to carry insurance on their exhibits will place it at their own expense.

Exclusive Rights – Participating exhibitors have the exclusive right to promote or sell goods or services at the event. All other parties who attempt to make any sales solicitations without the expressed written consent of the Event Management will be permanently removed from the event area. Exhibitors are asked to report any infractions to Event Management, so that immediate remedial action can be taken.

Entry to Event – Event Management reserves the right to refuse admission to any visitor, exhibitor, or exhibitor's employee who, in the opinion of Event Management is unfit, intoxicated, or in any way creating a disruption to the event.

Fire Regulations – All exhibitors must comply with local fire regulations. Only fireproof materials may be used in displays and wiring must conform to CSA or UL specifications. Fire exits and aisles must be kept clear at all times.

Damage to Property – Exhibitors are liable for all damages caused by them to the event facility, equipment or to other exhibitor's property and shall indemnify the Facility Management and Event Management against, and hold them harmless from, any complaints, suits or liabilities resulting from negligence of the exhibitor in connection with the exhibitor's use of exhibit space.