

Let's Educate Our Industry!

SPORTS TURF MANAGER MAGAZINE

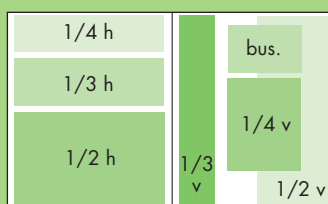
Since 1987, Sports Turf Canada's mission is to exchange knowledge on sports turf maintenance best practices to ensure better, safer sports turf. Industry providers are a valuable part of ensuring improved sports fields.

Sports Turf Manager is available in print and in electronic format. It can be found in its entirety online through The Michigan State University's Turfgrass Information File or TGIF. It reaches over 400 members and to countless others in the industry across Canada and read by the decisions makers at municipalities, schools, colleges, universities, large stadiums as well as by contractors, landscape architects, consultants, researchers and more.

Reach the decision makers in the Sports Turf Industry!



DIMENSIONS & REQUIREMENTS



| SIZE | WIDTH | DEPTH |
|-----------|--------|--------|
| bus card | 3-1/2" | 2" |
| 1/4 hor. | 7-1/4" | 2-3/8" |
| 1/4 vert. | 3-1/2" | 4-3/4" |
| 1/3 hor. | 7-1/4" | 3-1/4" |
| 1/3 vert. | 2-1/4" | 9-5/8" |
| 1/2 hor. | 7-1/4" | 4-3/4" |
| 1/2 vert. | 3-1/2" | 9-5/8" |
| full page | 7-1/4" | 9-5/8" |

Full page ads: size listed adjacent fits the margins. To bleed, add 1/4" on all sides to the finish size of 8.5 x 11"

Submitted ads must fit exactly the above dimensions. Ads will be accepted in following formats: tif, jpg, pdf.

RATES (PER ISSUE)

| SIZE | RATE | STC* |
|---------------|-------|-------|
| business card | \$109 | \$106 |
| 1/4 page | \$197 | \$191 |
| 1/3 page | \$306 | \$297 |
| 1/2 page | \$453 | \$440 |
| full page | \$705 | \$684 |
| inside front | \$825 | \$750 |
| inside back | \$811 | \$737 |
| back cover | \$876 | \$796 |

* STC Member Rate

Contact us today!

SPORTS  **TURF**
CANADA

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