



BC Sports Field Training Day

Sponsor / Exhibitor Invitation

Wednesday, October 2nd, 2019

South Surrey Athletic Park—Surrey, BC



In partnership



Field Day Program:

- 7:30–8:30 Registration and Refreshments
- 8:40–9:00 Opening Remarks
- 9:00–11:00 Educational Sessions
- 11:00–12:30 Lunch and Tradeshow
- 12:30–1:00 On-field Presentation
- 1:00–3:00 Tradeshow continues and On Field Demonstrations

Attendees Include:

- Parks & Facility Managers / Supervisors
- Sports Field Groundskeepers / Operators / Technicians / Facility Lead

Tradeshow Exhibitor Includes: *see exhibiting with sponsorship below

- Includes two lunches
- Outdoor 10 x 10' space assigned - simply unload and set up your own tables, chairs and equipment to display your products and/or services
- Opportunities to meet with attendees between 11:00 to 3:00 pm
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Registration and payment required by September 25, 2019.
You will receive a booth layout and selection request upon registration.

Sponsorship Levels & Benefits

► Feature Sponsor \$500

- Includes lunch for two
- Company logo in pre-event marketing
- Company logo linked on STC & WCTA websites
- Company logo on screen before and after sessions
- Sponsorship acknowledgement during event
- Company logo in Turf Line News and Sports Turf Manager magazines (post event)
- Display one company sign onsite (sponsor supplies)

► Prominent Sponsor \$1000

- Includes Feature sponsor benefits plus:
- One 10 x 10' exhibitor space at Tradeshow (includes lunch for two)
- Prominent display of two company signs onsite (sponsor supplies)
- Sponsorship recognition throughout event
- Bring greetings from your company during education program
- Add your logo item to our delegate take-home package

► Premiere Sponsor \$1500 (only 4 avail)

- Includes Feature sponsor benefits plus:
- 10 x 20' exhibitor space at Tradeshow (includes lunch for two)
- Premiere display of four company signs onsite (sponsor supplies)
- Sponsorship recognition throughout event
- Bring greetings from your company during welcome
- Add your logo item to our delegate take-home package
- On-field opportunity to demo your product

Registration

Company name: _____

1. Rep Name: _____

2. Rep Name: _____

3. Rep Name: _____

4. Rep Name: _____

Address: _____

City/Town: _____

Province: _____ PCode: _____

Phone: () _____

Fax: () _____

Email: _____

Exhibitor - STC/WCTA member (\$250 for 2 reps) = \$ _____

Exhibitor - Potential member (\$350 for 2 reps) = \$ _____

We'd like to sponsor (write amount from above) = \$ _____

Additional Lunch (\$30 ea) = \$ _____

Total \$ _____

Method of Payment:

Cheque payable to SPORTS TURF ASSOCIATION OF CANADA

MasterCard Visa American Express

Card No: _____

Expiry: MM/YY _____ CSC#: _____

Cardholder's Name: _____

Authorized Signature _____

Exhibit Rules and Regulations

Event Management – ‘Event Management’ used herein refers to Sports Turf Association of Canada o/a Sports Turf Canada and the Western Canada Turfgrass Association, its employees and agents. The enforcement and interpretation of the following rules and regulations is the responsibility of Event Management.

Space Allocation – Exhibit space will be provided on a ‘first-come, first-served’ basis. Fees are due and payable in full to Sports Turf Association of Canada by September 25, 2019 to guarantee participation.

Space Rental – The application for exhibit space, when duly signed by the exhibiting firm and approved by Event Management, shall constitute a valid contract between the parties. If payment is not received within the prescribed time limit, the contract is considered null and void and the space will be made available to another applicant. Should any rented space remain unoccupied on the day of the event, Event Management reserves the right to rent such space to any other applicant or use it for any other purpose without refund to the original applicant.

Cancellation of Exhibit Space – Exhibit space may be cancelled up to 28 days prior to the event without penalty; except for a \$25.00 administration charge; however, a cancellation charge equal to one-quarter the cost of the space will be made by Event Management for space cancelled from 28 to 14 days prior to the event, one-half the cost of the space if cancelled from 14 to 7 days prior to the event, and the full cost of the space if cancelled within 7 days of the event.

Use of Exhibit Space & Restrictions – The space contracted is to be used solely by the exhibitor whose company name appears on the application, as agreed to by both parties, and only products or services of the exhibitor may be exhibited. Any promotion of other products or services is strictly prohibited and will result in the ejection from the event without refund or other appeal. No exhibit will be permitted which interferes with the other exhibits or obstructs the visibility of other exhibits. Exhibits must be confined to the space provided, and where an exhibitor's display is built beyond limitations set forth in this contract, Event Management reserves the right to correct such violations by having the exhibitor alter, remove, or rearrange any or all of the display so that it will comply with the regulations or, if the exhibitor is not available, to make such corrections at the exhibitor's expense. Event Management reserves the right to restrict exhibits which, because of noise, operation of equipment, creation of safety hazards or any other reason, become objectionable or otherwise distract from neighbouring exhibits.

Exhibitor Badges – Exhibitor badges will be supplied by Event Management for exhibit personnel. These must be worn at all times. Exhibitor badges are to be worn by only those company representatives who will staff the exhibit.

Liability and Insurance – Neither the Sports Turf Association of Canada o/a Sports Turf Canada, the Western Canada Turfgrass Association, nor any of its officers, directors, employees or agents, nor the owners, employees or representatives of the event facility will be responsible for any injury, loss, or damage that may occur to the exhibitor, or the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contract. The exhibitor, on signing this contract, expressly releases the foregoing Association, individuals and firms from, and agrees to indemnify same against, any or all claims for such loss, damage or injury. Exhibitors desiring to carry insurance on their exhibits will place it at their own expense.

Exclusive Rights – Participating exhibitors have the exclusive right to promote or sell goods or services at the event. All other parties who attempt to make any sales solicitations without the expressed written consent of the Event Management will be permanently removed from the event area. Exhibitors are asked to report any infractions to Event Management, so that immediate remedial action can be taken.

Entry to Event – Event Management reserves the right to refuse admission to any visitor, exhibitor, or exhibitor's employee who, in the opinion of Event Management is unfit, intoxicated, or in any way creating a disruption to the event.

Installation, Exhibit Hours & Dismantling – Times for installation, exhibiting and dismantling will be as specified by Event Management. All exhibits must be removed within 30 minutes of the close of the event. Event Management reserves the right to remove any exhibit not removed by the conclusion of the event and charge expenses to the exhibitor.

Electrical Safety Code Requirements – All exhibitors must comply with local Electrical Safety Code Requirements. The exhibitor assumes full responsibility for ensuring that exhibits meet these standards.

Fire Regulations – All exhibitors must comply with local fire regulations. Only fireproof materials may be used in displays and wiring must conform to CSA or UL specifications. Fire exits and aisles must be kept clear at all times. The Exhibitor assumes full responsibility for ensuring that exhibits meet these standards.

Security – Event Management assumes no liability for loss or damage, howsoever caused, of goods, exhibits or other materials owned, rented or leased by the exhibitor.

Food and/or Alcoholic Beverages – The preparation and/or serving of food or beverages, alcoholic or non-alcoholic, is prohibited.

Damage to Property – Exhibitors are liable for all damages caused by them to the event facility, equipment or to other exhibitor's property and shall indemnify the Facility Management and Event Management against, and hold them harmless from, any complaints, suits or liabilities resulting from negligence of the exhibitor in connection with the exhibitor's use of exhibit space.